

Business Proposal Presentation

Today you will come up with a proposal for a new business. While you are coming up with your new business, keep in mind everything you have learned about making economic decisions. You will present your proposal to the class in the form of a PowerPoint presentation.

Please include the following slides in your presentation:

1. Name of your Business
2. Description of your business
 - a. Describe your business
 - b. List the goods and/or services your business will offer
3. Wants and Needs
 - a. Identify and list the wants of your potential customers.
 - b. Identify and list the needs of your potential customers.
 - i. What your customers need to go along with what will fulfill their wants.
4. Resources
 - a. Identify and list the natural resources your business will need.
 - b. Identify and list the human resources your business will need.
 - i. List of job titles and how many employees you will need.
 - c. Identify and list the capital resources your business will need.

This will be a 50 point assignment. Each section of your proposal (Name/Description/Wants and Needs/Resources) will be worth 10 points. Giving your presentation will be worth another 10 points.

Other considerations:

- You will be allowed to work with 1 partner on this assignment.
- Please include at least one graphic image on each slide.
- Please upload your file to Canvas when you are done.
- **If you work with a partner, you and your partner both must upload to Canvas.**