

Social Responsibility Presentation

Pick a business and create a report on the socially responsible activities of that business. Use the Internet to research your chosen businesses socially responsible activities. Please include the following slides on your presentation:

- Brief summary
 - Include the name of your business.
 - Include a brief summary of this corporate responsibility program.
 - Each business likely has several socially responsible activities.
 - Some companies refer to them as, “sustainability” programs.
- Benefits
 - What specific groups of people does this corporate responsibility program benefit
- Reasoning
 - Why do you think this organization chose this particular program?
- Your Opinion
 - Do you think this is an effective social responsibility program?
 - Please explain why you think this effective.
- Cite your Sources
 - Provide at least one hyperlink that can verify the information that you have provided.
 - Do not copy and paste.

Other requirements:

- Include some sort of graphic on each slide.
- Each slide will be worth 10 points for a total of 50 formative points.
- Do not choose the same business that someone sitting close to you is doing.
- Upload to Canvas when completed.